

# Oregonfast.net: A commitment to service, speed and affordability



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At the Oregonfast.net office, Travis Virili, Michael Rogato and Patrick Rogato are always ready to help.

By DENISE RUTTAN  
Siuslaw News

Since 2000, the Rogato family and their affordable Internet solutions company, Oregonfast.net, have been bringing a lot of telecommunications firsts to the central Oregon coast. The company that became Oregonfast.net, Winfinity.com, was Florence’s first BBS. Oregonfast.net was the first to offer high-speed broadband in the area. And the family-owned and family-run company was one

of the first in the area to provide viable Wi-fi to local residents. Now Oregonfast.net offers at least than 150 Wifi access points within the city of Florence – plus as far north as the Sea Lion Caves and as far south as Booth Island, Siltcoos Lake, where there are no telephones lines and residents run their homes on solar-powered generators. That allows residents to access the Internet on devices such as Blackberry cell phones or PDAs.

“On Wi-fi, or wireless fidelity,

you are running on radio frequencies so you don’t need wires in the ground,” said Tiffany. “Places so remote that you wouldn’t expect to get broadband can actually get service through Wi-fi.” On the beach at North Jetty, said George, you can access the Internet on your laptop through Wi-fi as you watch divers off the jetty; or you can take a picture as you are fishing out on a boat on Sutton Lake and send it to a friend over e-mail using a Blackberry. Generally, said

George, open Wi-fi allows outdoor access to the Internet, for example being able to log on while sitting outside coffee shops.

“We’re always expanding and adding coverage,” said George.

Oregonfast.net’s system administrator. A self-taught graduate of Siuslaw High School and the Oregon Institute of Technology in Klamath Falls, Michael built and designed the entire Oregonfast.net network from the ground

“I watched him run the business for about six months, and then I jumped in and we created Oregonfast.net,” said George, who has a background as a service electrician. George called Winfinity Florence’s original bulletin board

**“We want to provide the fastest speed possible for the local community without charging more. We want to provide a deeper level of service.”**

**GEORGE ROGATO  
PRESIDENT, OREGONFAST.NET**



George Rogato and Bruce Sinclair interviewing with KCST radio’s Bob Sneddon



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George and Tiffany Rogato

“We bring fiber from Eugene and Portland into Florence. That is not what most broadband providers will give you,” added Tiffany.

George and Tiffany Rogato say the secret to Oregonfast.net’s success is their ability to build personal and functional relationships with their clients as well as their commitment to community involvement.

George Rogato, who is Oregonfast.net’s president, and Bruce Sinclair make service and installation calls at clients’ homes. They go the extra mile to make sure they provide consistent, reliable, personal service to keep clients happy, according to George.

“We’re not generic and anonymous. We don’t want to be that way,” said George. “We rely on our performance to keep our customers.”

“Your service is monitored and maintained by local technicians,” said Tiffany, who serves as the company’s accountant and general manager.

Outside the business, George Rogato serves on the Urban Renewal Advisory Committee, and Tiffany is a member of the Florence Rotary Club.

They said Oregonfast.net provides a lot of behind the scenes community service, including streaming access to public local government meetings offered free online, in conjunction with Channel 10 and Campbell Productions. They also provide cameras and surveillance for the Florence Police Department at Miller Park.

The whole Rogato family is involved in the running of the company.

Michael Rogato is

up. Patrick Rogato is a computer specialist who builds and repairs computers as well as designing hardware and software.

Travis Virili, Tiffany’s son, is a computer specialist/digital designer who is in currently enrolled in the Art Institute of Pittsburgh online, studying graphic design and CGI.

Rain Joseph is a customer service, technical support and billing specialist.

Oregonfast.net started when Michael Rogato bought a house in Florence at the age of 19. The Winfinity business came with the purchase of the home.

and ISP service. At the time he took over the business, Michael was the youngest ISP in the country, said George.

Since they started, George said that Oregonfast.net has always had a commitment to affordability and availability.

“We want to provide the fastest speed possible for the local community without charging more,” said George. “We want to provide a deeper level of service.”

Oregonfast.net is located on 1735 Kingwood Street and can be reached at 902-1566.



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Rain Joseph and Travis Virili